

EDUC. 463-4 EDUCATIONAL MEDIA

SUMMER SESSION 1984

INSTRUCTOR: David Bell

Tuesday and Thursday 8:30 - 12:20

This course will introduce the procedures and principles underlying the effective design, production and utilization of instructional media in elementary and secondary schools. The media will be examined not only as hardware and software but also in terms of their effect on the teaching-learning process.

There is no single most effective medium for all learners, tasks and teaching situations. Each medium has its own potential. Therefore, we will examine a wide range of media rather than develop expertise in any one medium. The emphasis will be on simpler technologies which teachers and students may encounter at the school level rather than on more complex mass media systems (in other words, you won't become a TV producer in this course...hopefully you will broaden your repertoire of instructional communication skills).

GOALS:

Students in this course will:

1. Develop competencies in the evaluation, selection and utilization of educational media (including computer software).
2. Develop skills in the operation of classroom audio-visual equipment.
3. Develop skills in the design and production of instructional materials in the following areas: a) overhead transparencies, b) print and pictorial media, c) original and copy photography, d) audio tape recording and e) videotape recording.
4. Develop a critical appreciation of the role of instructional technology in education.

COURSE ORGANIZATION:

Scheduled class time will consist primarily of lectures, demonstrations and the viewing of instructional materials.

Students will be expected to use the Learning Resource Centre's facilities for laboratory and production assignments outside of scheduled class time.

There is no final examination. Evaluation will be based on equipment operation tests, production assignments and in-class objective tests.

SUPPLIES:

Materials needed in audio-visual productions may be purchased from the Learning Resource Centre.

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The program was designed to provide a comprehensive overview of the current state of the industry. It covers various aspects including market trends, regulatory changes, and technological advancements. The program is intended for industry professionals and is available to all registered participants.

The program will be held in a state-of-the-art conference center. It features a series of expert-led sessions, panel discussions, and networking opportunities. The program is designed to be both informative and interactive, allowing participants to engage with the speakers and each other. Registration is open to all interested parties.

The program is a key component of our ongoing commitment to professional development and industry collaboration. We believe that this program will provide valuable insights and foster meaningful connections among industry leaders. We look forward to your participation.

The program is being organized in partnership with leading industry organizations. This collaboration ensures that the program content is relevant and up-to-date. We are confident that this program will be a highly successful event.

The program is a must-attend event for anyone looking to stay ahead in the industry. It offers a unique opportunity to learn from the best and share your own experiences. We encourage you to register today.

The program is designed to be a practical and actionable experience. It includes case studies, real-world examples, and hands-on exercises. This approach ensures that participants can apply what they learn immediately. We are committed to providing a high-quality experience for all attendees.

The program is a testament to our dedication to excellence in industry education. We have carefully selected the speakers and topics to ensure that the program is both engaging and informative. We are excited to see you there.

The program is a valuable investment in your professional growth. It provides a platform for you to gain new perspectives, expand your network, and discover innovative solutions. We are proud to offer this program to our community.

The program is a key element of our strategic vision for the future of the industry. It reflects our commitment to continuous learning and innovation. We are confident that this program will contribute significantly to the industry's progress.

The program is a testament to our belief in the power of collaboration and shared knowledge. We are grateful for the support of our partners and sponsors, which makes this program possible. We look forward to a successful event.

The program is a unique opportunity to connect with industry leaders and peers. It is a chance to learn, share, and grow together. We are excited to see you there and to hear from you.

The program is a key part of our ongoing efforts to advance the industry. It is a platform for us to showcase our commitment to excellence and to foster a sense of community. We are proud to be part of this journey.

The L.R.C. is well equipped with the equipment and special facilities needed for the completion of assignments.

TEXTBOOK:

HEINRICH, Robert; Molenda, Michael & Russell, James D; INSTRUCTIONAL MEDIA AND THE NEW TECHNOLOGIES OF INSTRUCTION; New York: John Wiley & Sons, 1982.